



#### SHORTLISTED FREEFROM SKINCARE AWARDS

Emma's Soap Shortlisted in the Freeform Skin Care Awards 2016 her Shampoo bar called The Complete Bar was selected in the Haircare category.

#### WHAT ARE THESE AWARDS

The FreeFrom Skin Care Awards are designed to celebrate and encourage skincare and cosmetics manufacturers who create products that exclude many of the allergens, chemicals, fragrances and artificial additives associated with skin and health concerns, ethical and environmental worries, and which may appeal to those looking for purer or more natural cosmetics and products for their skin, including those with problem skin conditions.

Each accepted entry is initially submitted to four experienced Beauty Bible testers to undergo a rigorous month of 'real life' testing. Their feedback is then collated and used to draw up a Shortlist of products, which then go forward to our expert roundtable panel of judges.



*"Like the branding and the packaging"*

*"Very easy to use, my hair felt refreshed and squeaky clean"*

*"I love this product, I would buy it again"*

*"An absolute gem - I wouldn't change a thing.  
Enchanting packaging & astonishing value for money!"*

*"I loved the rich lather that this soap produced"*

*"...this product exceeded my expectations"*

*"I love the ethos of the brand - made in England,  
handmade, no palm oil, parabens, fair trade etc -  
what more can you want!?"*

*"It delivered beyond my expectations"*

*"Lovely natural herbal fragrance"*